

BALLET PALM BEACH

Dance. Inspired.



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Ballet Palm Beach is a nonprofit 501(c)(3) organization dedicated to preserving the art of classical ballet, cultivating new visions in choreography, impacting the next generation through the discipline and power of dance, and enriching the community through this universal art form.

Founded by Artistic Director Colleen Smith in 2001, Ballet Palm Beach is THE resident professional ballet company of Palm Beach County and the Treasure Coast. It will produce five main-stage productions in the 2018/2019 Season.

The company strives to enrich the community and abroad through its numerous outreach programs and community performances including: Ballet by the Book, Flash Ballet, Discover Dance, and A Day at the Ballet. It also participates in international outreach through Ballet Ambassadors by working with global partners to bring ballet to underserved populations.

Its school, Ballet Palm Beach Academy, celebrating over 25 years, offers classes to students beginning at age 3. The company offers traineeships to talented academy students who wish to experience a professional dance career. For more information about Ballet Palm Beach call (561) 630-8235 or visit www.balletpalmbeach.org.

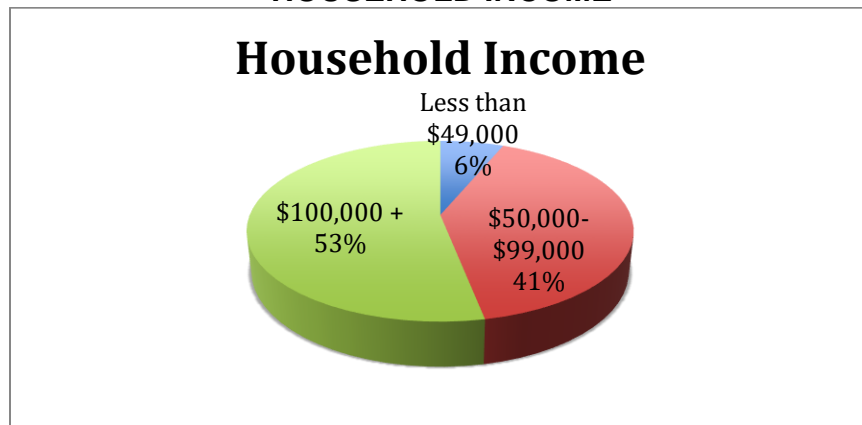




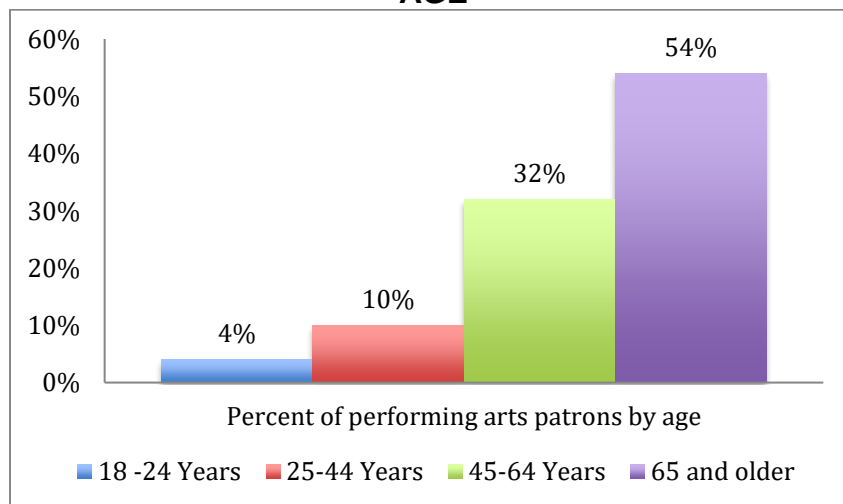
Audience Demographics

- 67% female
- 33% male
- 53% have an income of \$100,000 or more
- 94% have in income of over \$50,000
- 52% are Palm Beach County residents
- 35% are tourists
- 13% are seasonal residents
- 54% are over age 65 and more likely to be retired

HOUSEHOLD INCOME



AGE



Sources: Standardized Audience Survey, Cultural Council of Palm Beach County 2012, Audience Survey, Eissey Campus Theatre at Palm Beach State College



Corporate Sponsorship Opportunities

Community Partner \$20,000

Become one of Ballet Palm Beach's leading community partners and receive the following

- Prominent recognition on all advertisements and in print media, social media, Ballet Palm Beach season brochure and web site.
- Your choice of a main stage production to sponsor with your name appearing on related press releases and other publicity across multiple media platforms.
- Six center orchestra seats to all 2019/2020 Ballet Palm Beach performances
- Backstage tour with Colleen Smith following ***The Nutcracker*** at Kravis Center for the Performing Arts.
- Exclusive invitation to attend a rehearsal at Ballet Palm Beach studios with four guests.
- For ***Dance Revealed***, our annual cocktail fundraiser to be held at the Rinker Playhouse:
 - Your name as leading sponsor on invitations and all related media.
 - Opportunity to address audience for up to three minutes.
 - Two reserved tables and ten complimentary tickets.
 - Photos with Ballet Palm Beach leadership to be placed in society press and social media.

Platinum Sponsor \$10,000

- Gold Sponsor Benefits plus...
- Two (2) Season Tickets (center orchestra) to 2018/2019 Ballet Palm Beach Season
- Choice of main stage production to sponsor with your name appearing on related press releases and other related publicity

Gold Sponsor \$5,000

- Silver Sponsor Benefits plus...
- Upgrade to full page ad in playbill
- Exclusive invitation to attend a rehearsal at Ballet Palm Beach studios with one guest.
- Verbal acknowledgement during pre-curtain speech before the performance of your choice

Silver Sponsor \$2,500

- Half page ad in playbill
- Sponsor listing in playbill
- Your company's logo and link included in (2) BPB e-newsletters
- Sponsor listing in Ballet Palm Beach website with your logo and link to your website



Business/Individual Name: _____

- Community Partner- \$20,000
- Platinum Sponsor - \$10,000
- Gold Sponsor- \$5,000
- Silver Sponsor - \$2,500

Enclosed is my check made payable to Ballet Palm Beach for \$_____

Please charge \$_____ to my: Amex Visa Mastercard Discover

Name (as on my card): _____ Authorized Signature: _____

Card Number: _____ Expiration Date: _____

Security Code: _____

Address: (local) _____

City: _____ State: _____ Zip: _____

Phone: (work/home/cell) _____

E-mail: _____

For more information please contact development@balletpalmbeach.org or 561-630-8235
Please mail completed forms and checks to 10357 Ironwood Rd., Palm Beach Gardens, FL 33410

Ballet Palm Beach is a 501(c)(3) nonprofit organization. Tax Identification Number: 82-0569013, Ballet Palm Beach is a 501(c)(3) nonprofit organization and all gifts made to BPB are tax deductible to the extent allowable by federal and state law. A copy of the official registration (tax Identification number 82-0569013) may be obtained from the Division of Consumer Services within the State of Florida by calling 800-435-7352.