



## **PLAYBILL ADVERTISING**

Playbills are handed out at all season performances potentially reaching over 20,000 patrons, including our highly-anticipated **Nutcracker** at Kravis Center for the Performing Arts. Your business will also be listed on the Ballet Palm Beach website under Corporate Sponsors. A one-time ad purchase includes exposure in playbills for **all** performances of the season

- Inside Cover (Front or Back)- \$1800
- Full Page (5.25" x 8.25")- \$1200
- Half Page (5.25" x 4")- \$750
- Quarter Page (5.25" x 2")- \$450

**Advertising Deadlines: October 4.** Please send artwork as a pdf or jpeg file to: [marketing@balletpalmbeach.org](mailto:marketing@balletpalmbeach.org). This ad will run in all playbills throughout the entire season (black & white) Please note: the graphic cannot be edited/switched out as we print all season playbills at one time.

Business/ Individual Name: \_\_\_\_\_

Enclosed is my check made payable to Ballet Palm Beach for \$\_\_\_\_\_

Please charge \$\_\_\_\_\_ to my: Amex Visa MC Discover

Name (as on my card):\_\_\_\_\_ Authorized Signature:\_\_\_\_\_

Card Number: \_\_\_\_\_ Exp. Date:\_\_\_\_ Security Code:\_\_\_\_\_

Address: (local)\_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip:\_\_\_\_\_

Phone: (work/home/cell)\_\_\_\_\_

E-mail:\_\_\_\_\_

For more information please contact [marketing@balletpalmbeach.org](mailto:marketing@balletpalmbeach.org) or 561.630.8235  
Please e-mail form to [marketing@balletpalmbeach.org](mailto:marketing@balletpalmbeach.org) or mail completed forms and checks to  
10357 Ironwood Rd., Palm Beach Gardens, FL 33410

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