

BALLET PALM BEACH

Dance. Inspired.

Ballet Palm Beach is a nonprofit 501(c)(3) organization dedicated to preserving the art of classical ballet, cultivating new visions in choreography, impacting the next generation through the discipline and power of dance, and enriching the community through this universal art form.

Founded by Artistic Director Colleen Smith in 2001, Ballet Palm Beach is THE professional ballet company of Palm Beach County and the Treasure Coast. It produces five main-stage productions each season and continues expand its reach.

The company strives to enrich the community and abroad through its numerous outreach programs and community performances. Currently, the company has four local outreach programs: Ballet by the Book, Flash Ballet, Discover Dance, and A Day at the Ballet. It also participates in international outreach through Ballet Ambassadors by working with global partners to bring ballet to underserved populations.

Its school, Ballet Palm Beach Academy, celebrating over 25 years, offers classes to students beginning at age 3. The company offers traineeships to talented academy students who wish to experience a professional dance career. For more information about Ballet Palm Beach call (561) 630-8235 or visit www.balletpalmbeach.org.



2018 | 2019 SEASON

Gatsby

Friday, November 2 at 7:00 pm, Saturday, November 3 at 1 pm & 7:00 pm, Sunday, November 4 at 4 pm
Page Family Center for Performing Arts, The King's Academy

The Nutcracker

Friday, November 30 at 7:30pm; Saturday, December 1 at 2pm & 7:30pm
Kravis Center for the Performing Arts • Dreyfoos Hall

Thursday, December 13 at 7:00 pm; Friday, December 14 at 7:00 pm
Saturday, December 15 at 1 pm & 7:00 pm, Sunday, December 16 at 4 pm
Page Family Center for Performing Arts, The King's Academy

Romeo and Juliet

Friday, February 8 at 7:00 pm; Saturday, February 9 at 1 pm & 7:00 pm; Sunday, February 10 at 4 pm
Page Family Center for Performing Arts, The King's Academy

PREMIERES

Monday, March 25 at 7:30 pm; Tuesday, March 26 at 7:30 pm; Wednesday, March 27 at 7:30 pm
Kravis Center for the Performing Arts • Rinker Playhouse

Wonderland

Friday, May 10 at 7:00 pm; Saturday, May 11 at 1 pm & 7:00 pm; Sunday, May 12 at 4 pm
Page Family Center for Performing Arts, The King's Academy

For more information

www.balletpalmbeach.org

For tickets to the Kravis Center for Performing Arts:

Box Office: 561.832.7469 or 800.572.8471

www.kravis.org

For tickets to the Page Family Center for Performing Arts:

Box Office: 888.718.4253

www.TKAFineArts.net



PLAYBILL ADVERTISING

Playbills are handed out at all season performances potentially reaching over 20,000 patrons, including our highly-anticipated **Nutcracker** at Kravis Center for the Performing Arts. Your business will also be listed on the Ballet Palm Beach website under Corporate Sponsors.

A one-time ad purchase includes exposure in playbills for **all 5** performances of the 2018/2019 Season:

- Inside Cover (Front or Back)- \$1800
- Full Page (5.25" x 8.25")- \$1200
- Half Page (5.25" x 4")- \$750
- Quarter Page (5.25" x 2")- \$450

Advertising Deadlines: Wed, Oct 10. Please send artwork as a pdf or jpeg file to: marketing@balletpalmbeach.org. This ad will run in all playbills throughout the entire season (black & white) Please note: the graphic cannot be edited/switched out as we print all season playbills at one time.

Business/Individual Name: _____

Enclosed is my check made payable to Ballet Palm Beach for \$ _____

Please charge \$ _____ to my: Amex Visa Mastercard Discover

Name (as on my card): _____ Authorized Signature: _____

Card Number: _____ Expiration Date: _____ Security Code: _____

Address: (local) _____

City: _____ State: _____ Zip: _____

Phone: (work/home/cell) _____ E-mail: _____

For more information please contact marketing@balletpalmbeach.org or 561.630.8235
Please e-mail form to marketing@balletpalmbeach.org or mail completed forms and checks to
10357 Ironwood Rd., Palm Beach Gardens, FL 33410

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Ballet Palm Beach is a 501(c)(3) nonprofit organization and all gifts made to BPB are tax deductible to the extent allowable by federal and state law. A copy of the official registration (tax Identification number 82-0569013) may be obtained from the Division of Consumer Services within the State of Florida by calling 800-435-7352.