

ADVERTISE IN THE PLAYBILL

Purchasing an ad in the seasonal program will provide immediate support and endorsement of Ballet Palm Beach. An advertisement of your organization creates immediate visibility and a positive association with the community at large. Your advertisement has the potential to reach over 10,000 Ballet Palm Beach patrons.

COST OF ADS FOR BPB PROGRAM SEASON

Inside Cover (Front or Back)	\$1,500
Full Page	\$1,200
Half Page	\$750
Quarter Page	\$450
Business Card	\$300



**BALLET
PALM BEACH**

UNDERWRITE

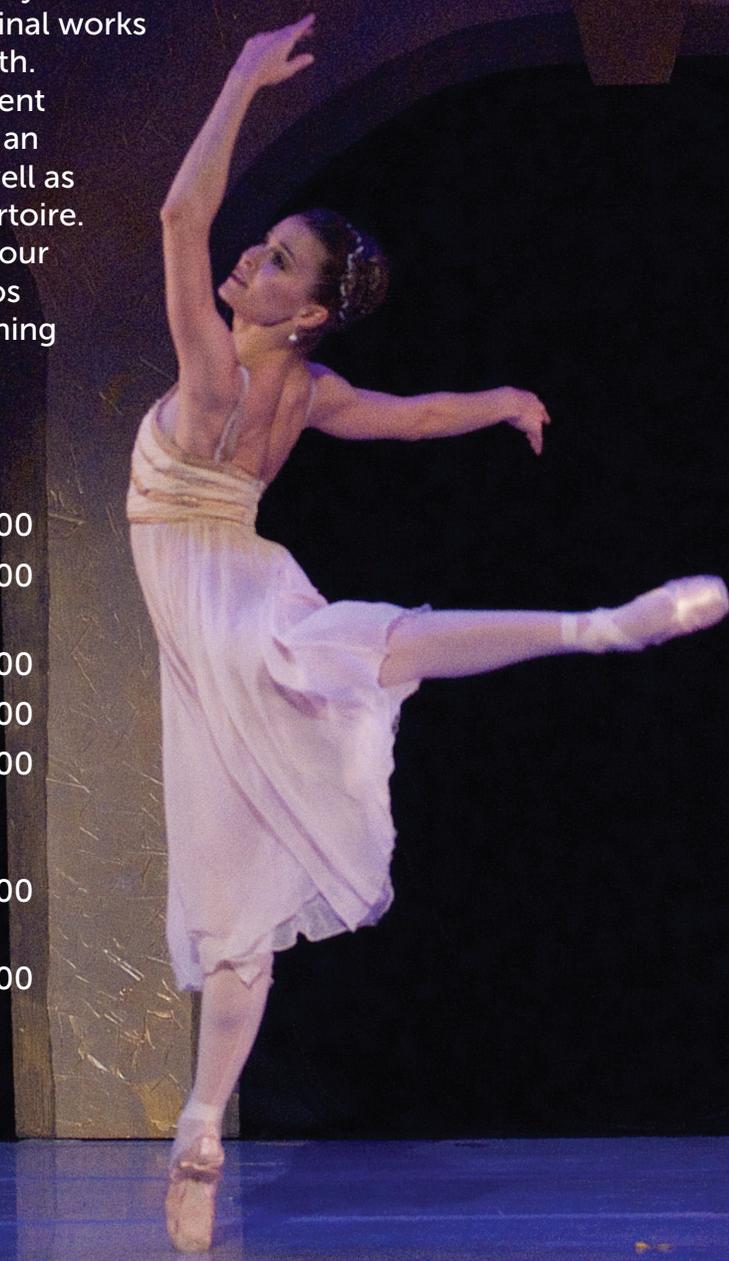
A BALLET

TRADITIONAL & NEW VISIONS

Ballet Palm Beach is thrilled to expand upon their repertoire to include the finest "voices" of classical and contemporary dance today. With this season's first acquisition of a Balanchine ballet, *Tchaikovsky Pas de Deux*, Ballet Palm Beach seeks to present established masterworks and new visions for ballet in the 21st century. Ballet Palm Beach's goal is to commission two choreographers or répétiteurs a year in addition to the creation of original works by artistic director Colleen Smith. The company will thereby present a revision of a masterwork and an original work each season as well as BPB's already-established repertoire. Plans are underway to present our new *The Nutcracker* at Dreyfoos Hall at The Kravis center beginning December 2017.

ANNUAL COSTS

One Répétiteur	\$10,000
One Choreographer	\$15,000
New Costumes for one ballet	\$20,000
Purchase a Masterwork	\$25,000
New Sets for one ballet	\$35,000
Kravis Center Dreyfoos Hall Theatre Rental for one ballet	\$60,000
Underwrite a new <i>The Nutcracker</i>	\$100,000



BALLET
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SPONSOR A DANCER

ADOPT-A-DANCER

The dancers of Ballet Palm Beach are comprised of nine professional dancers who are contracted for 35 weeks annually. The dancers work an average of 8–10 hours a day, 6 days a week during production season. A dancer's average weekly salary is \$450. Compensation has to cover their housing, food, insurance, and transportation . . . all living expenses. Many dancers supplement their income with a second job to make ends meet.

1 professional dancer: \$15,750

9 professional dancers: \$141,750

POINTE SHOE FUND

Pointe shoes cost an average of \$75 a pair. A female dancer can easily go through a pair of pointe shoes in one performance and must have at least two pairs of pointe shoes available at all times. The company must supply approximately 120 pairs of shoes per season to our female dancers.

**Pointe shoes for 1
dancer for the
season: \$1,500**

**Pointe shoes for
6 dancers for the
season: \$9,000**

THE TRAINEE PROGRAM

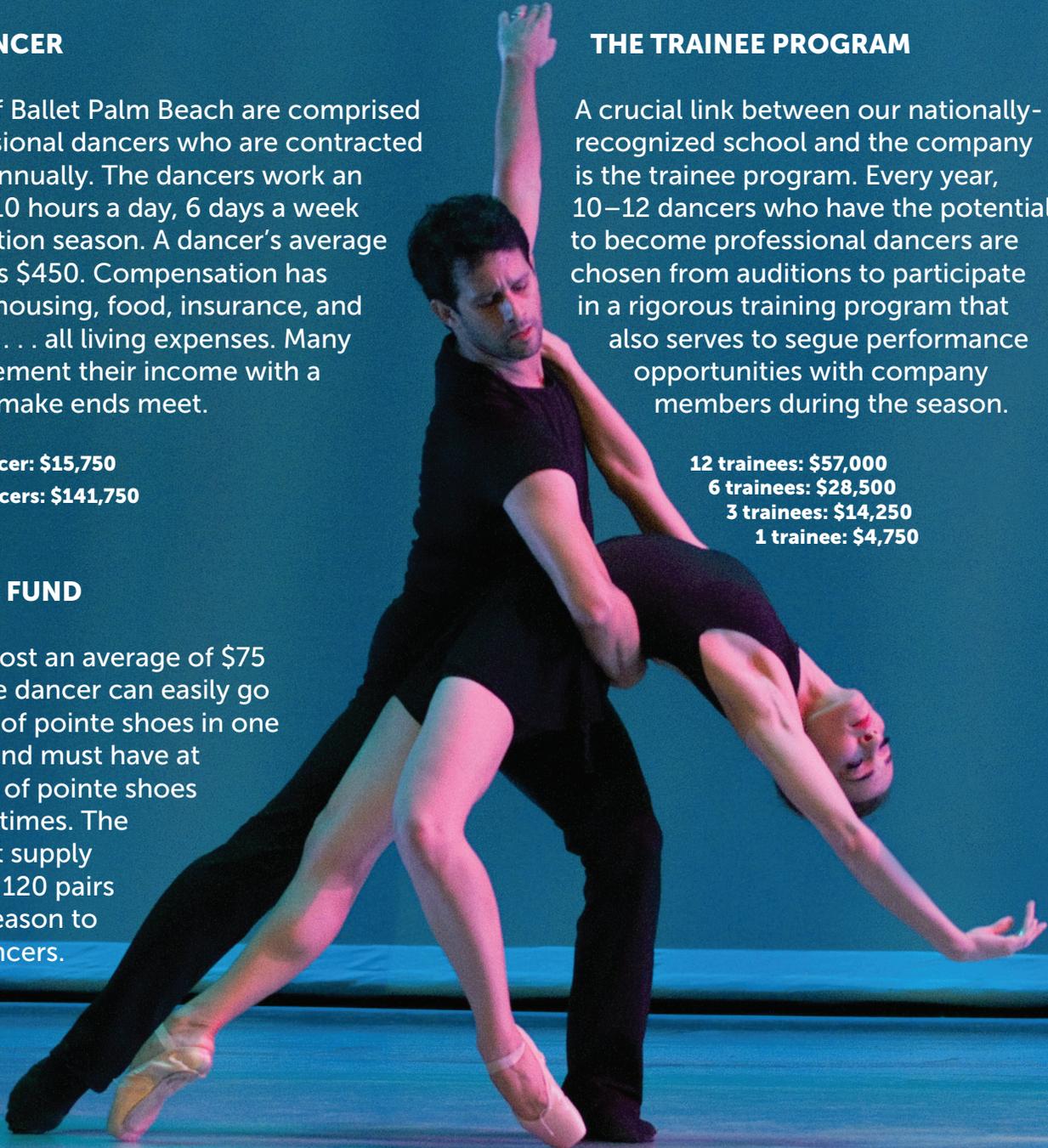
A crucial link between our nationally-recognized school and the company is the trainee program. Every year, 10–12 dancers who have the potential to become professional dancers are chosen from auditions to participate in a rigorous training program that also serves to segue performance opportunities with company members during the season.

12 trainees: \$57,000

6 trainees: \$28,500

3 trainees: \$14,250

1 trainee: \$4,750



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SPONSORSHIP

FOR THE 2016 ANNUAL LUNCHEON

PRESENTING SPONSOR: \$25,000

- Reserved Table of 10 guests located front and center with signage
- Presenting Sponsor listing in invitations, press release, website, and program
- Four (4) Season Tickets (Center Orchestra) for the 2016/2017 Ballet Palm Beach Season
- Individual name or company logo on Ballet Palm Beach website with link to your website
- Photo with guests/board members to be used in press release
- Opportunity to address audience for up to 5 minutes during lunch
- Opportunity to place promotional item at each guest seat

PLATINUM SPONSOR: \$10,000

- Reserved Table of 10 guests located in the front with signage
- Sponsor listing in invitations, press release, website, and program
- Four (4) Season Tickets (center orchestra) to 2016/2017 Ballet Palm Beach Season
- Individual name or company logo on Ballet Palm Beach website with link to your website

GOLD SPONSOR: \$5,000

- Reserved Table of 10 guests located in the front with signage
- Sponsor listing in invitations, press release, website, and program
- Individual name or company logo on Ballet Palm Beach website with link to your website

SILVER SPONSOR: \$3,000

- Reserved Table of 10 guests located in the front with signage
- Sponsor listing in invitations, press release, website, and program

RESERVED TABLE FOR 10: \$1,500

INDIVIDUAL SEAT: \$150

BALLET
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BALLET PALM BEACH

MISSION, HISTORY, SUPPORT

OUR MISSION

Ballet Palm Beach is a nonprofit 501(c)(3) organization dedicated to preserving the art of classical ballet, cultivating new visions in choreography, instilling passion and discipline in training the next generation, and enriching the community in the timeless aesthetics of the art form.

OUR HISTORY

In 1993, the doors of The Esther Center opened in Palm Beach Gardens as a ballet school with 60 students enrolled. In 2001, Florida Classical Ballet Theatre was founded to give local dance artists and students the opportunity to perform in full-length ballet productions. Florida Classical Ballet Theatre hired its first two professional dancers in 2009 and performed its first original work in 2010. The company changed its name in 2013 to Ballet Palm Beach and in 2014 burst forth with 9 professional dancers, six professional trainees, and five productions at the Eissey Campus Theatre in Palm Beach Gardens. The performances have been met with rave reviews from our local media: "at long last Palm Beach County has its own ballet company."

SUPPORT US

From hosting an evening salon to advertising in the performance programs or sponsoring engaging new initiatives, Ballet Palm Beach has exciting new offerings that demonstrate the growth and vision that the company has for its dancers, students, and the community at large.

BALLET
PALM BEACH

OUTREACH PROGRAMS

Each year, Ballet Palm Beach produces a vast array of outreach programs. Each program provides more employment for dancers who act as invaluable emissaries to the cultural landscape that reaches a diverse audience. Partially funded through state, county and community support, BPB is always looking to develop new audiences for our company and for dance in general.

FLASH BALLE

Ballet Palm Beach performs “flash mob” style performances throughout Palm Beach County to incorporate live ballet performance into the local culture. BPB performed in 9 locations including Clematis Street, FAU Lifelong Learning Center, The Gardens Mall, Centennial Park, City Place, Downtown at The Gardens, Northwood Village, the Veteran Affairs Medical Center, and Worth Avenue. Each year, over 3,000 people are exposed to ballet through this program.

BALLET BY THE BOOK

Established in 2008 in collaboration with the Palm Beach County Library System, Ballet Palm Beach adapts children’s literature into dance and presents free performances at libraries throughout Palm Beach County. These performances develop an appreciation for dance and create audiences for the future by giving young children their first glimpse of professional ballet.

BALLET IN THE BALCONY

Ballet Palm Beach promotes equal access to the arts by providing free tickets to main stage productions for underserved populations. Groups demonstrating financial are were identified through local partner charity organizations who distribute tickets to their members. Past recipients of tickets have included the Children’s Home Society of Florida, Place of Hope, Historical Society of Palm Beach County, Center for Creative Education, FAU Center for Autism and Related Disabilities, and the Veteran Affairs Medical Center.

BALLET AMBASSADORS

Ballet Ambassadors is an annual international outreach program where our ballet students and professional dancers donate their time and talents to share the love of dance with people around the globe. BPB’s Ballet Ambassadors have traveled to Cuba, France, Russia, Hungary, Bosnia-Herzegovina, and Croatia.